



Mt. Diablo and Sacramento Chapters



Jointly present

4th Annual Bay Area Training & Development Expo

Tuesday, October 20, 2009 5:30 – 8:30pm
 Crow Canyon Country Club, 711 Silver Lake Dr., Danville, CA

Limited space and seating - register early!

This is the **must attend event** organized by your local Northern California ASTD Chapters. Marketing for this event will include: Training, Development, and Learning Communities throughout the S.F. Bay Area and Sacramento. Here's a chance to meet well-targeted learning and development service/product prospects. In this intimate environment, you'll stand out from your competitors.

Our participants will be ready to "power shop" across the room looking for the products and services they really need. **We have a limited number of tables** for vendors to offer the latest and the greatest in services and products to clients learning and development customers from throughout the Bay Area. We are promoting to all five ASTD Chapters, professional organizations, chambers of commerce and the local business media.

	Sponsor Level	Vendor level
Reserved Display Area (Sponsor Table)	✓	
Promotion on Chapter website for 12 months	✓	
Promotion on marketing materials for EXPO	✓	
Acknowledgement at the event	✓	
Include promotional material from vendor in raffle	✓	
Attendee contact list	✓	
Vendor table (pre-assigned)	✓	✓
Advertising materials in Registrant's Welcome Bag	✓	✓
Listing in Event Program	✓	✓
<i>New add-on</i> Pick your table location	✓	
Fee	\$500	\$200

For more information, please visit our website: www.mtdiabloastd.org or contact the following:

Mt. Diablo Chapter Contact:

Chani Pangali - chani@jobsuccess.org

Sacramento Chapter Contact:

Claudette Landry - clandry33@gmail.com

Reserve Sponsor/Vendor Table Online Now!

Or fill in the registration form below and send your reservation now. . .

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Sponsor level = \$500/table

Vendor level = \$200/table

Your Name: _____

Company: _____

E-mail: _____

Cell Phone: _____

Work Phone: _____

*** Please send in your payment by September 15, 2009 to guarantee space. Reserve your space now!**

We'll email you an invoice upon reservation of space.